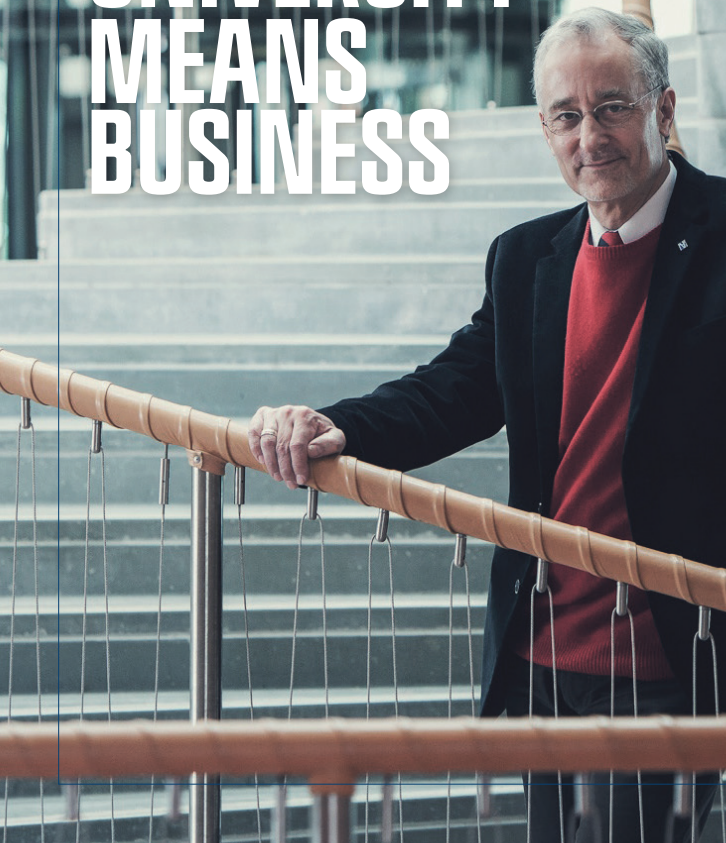


# FACTS & FIGURES

**CBS**  COPENHAGEN BUSINESS SCHOOL  
HANDELSHØJSKOLEN

2015

# WHERE UNIVERSITY MEANS BUSINESS



CBS is by national and international standards a strong institution with a distinctive ‘business university’ profile. The following pages provide ample evidence of our excellence in research and education.

Two decades ago, CBS took the decision to pursue a strategy of global development and internationalisation – a strategic direction that will be reinforced even further in the years to come. Today, CBS can take pride in a unique international profile that facilitates lively exchange of in- and out-bound students and staff.

Furthermore, CBS benefits immensely from a student body that is highly motivated in terms of academic learning as well as extracurricular activities. CBS students are a significant strength of this university, bringing entrepreneurship and great vitality to our activities.


CBS enjoys the advantages of an architecturally attractive university campus, centrally located in Copenhagen, the capital of Denmark. Our location provides CBS with a valuable foundation for future growth.

We hope that this short overview will get you acquainted with – or perhaps update you on – our unique university. Do not hesitate to contact us if we can provide further information about our activities.

Per Holten-Andersen,  
President

# BUSINESS IN SOCIETY





What does it take to tackle large-scale societal and business challenges – sustainability or international debt, technological innovation or cross-cultural communication? At CBS we certainly believe that excellent teaching and research are needed to provide the sharpest analyses and insights.

Since the challenges often cross intellectual boundaries, we believe too that cross-disciplinary perspectives are important; our scale often allows us to address problems from a diversity of angles. And we believe that open and collaborative partnerships are essential, both with researchers and other universities but also between students, businesses, public institutions, NGOs and policy makers.

For CBS, ‘business in society’ is about taking our societal responsibilities seriously. But it is also about being open to new ways of thinking and working – including new teaching programmes and new ways of delivering education. ‘Business in society’ is more than just a slogan. We see it as a provocation, a stimulus, a challenge to current ways of working and a hope for the future.

### **COPENHAGEN SCHOOL OF ENTREPRENEURSHIP (CSE)**

At CSE we develop entrepreneurship in society through collaboration with students, teachers, researchers and the corporate sector.

Learn more about CSE and entrepreneurship in society at [cse.cbs.dk](http://cse.cbs.dk)

# INTER- DISCIPLINARY COLLABORATION: BiS PLATFORMS

CBS addresses societal challenges that cross academic borders by way of the Business in Society Platforms (BiS Platforms).

By dealing innovatively with complex societal and business problems, the BiS Platforms aim to engage top researchers from CBS and elsewhere, as well as students, business leaders and policymakers.

The BiS Platforms are:

- **Sustainability**
- **Public-Private**
- **Competitiveness**
- **Entrepreneurship**
- **Maritime**

## **CBS BiS Maritime Platform**

The latest BiS Platform launched is the Maritime Platform. Maritime is committed to addressing the big question of how to achieve parallel economic and social progress in the maritime context from a shared value creation perspective. Maritime aims to strengthen a maritime focus at CBS and create the foundation for CBS as a stronger partner for the broad maritime industry as well as for other universities and research institutions in Denmark and abroad.

Learn more about the BiS Platforms at [cbs.dk/bis](http://cbs.dk/bis)

# CBS OVERVIEW



**Academic Council**

**Diversity and Inclusion Council**

**University Director**

**SHARED CENTRAL SERVICES**

The President answers to a Board of Directors with a majority of external representatives from the business community. An elected Academic Council acts as an academic advisory board.

The responsibility for research and teaching is divided between the heads of department and the academic directors of the degree programmes respectively, and both refer directly to the deans.



**Board of Directors**

**President**

**VP for International Affairs**

**Dean of Research**

**Dean of Education**

**DEPARTMENTS**

**PROGRAMME ADM.**

## **CBS IN TOTALS 2014**

Student population:	22,564
Foreign students:	4,046
Full-time academic staff:	736
PhD students:	239
PhD degrees conferred:	47
Part-time academic staff:	844
Administrative staff:	610
Funding (million €):	165.6
Exchange and cooperation agreements worldwide:	314

# RESEARCH

With the distinctiveness of its diversity, Copenhagen Business School aims to become a world-leading business university with research – and teaching – excellence in classical management disciplines (including finance and economics, accounting and operations management, marketing, strategic management and organisation) and in disciplines that place business in a wider social, political and cultural context.

## TOTALS 31.12.2014

Research publications:

1,928

Articles in peer-reviewed journals:

538



# EXCELLENCE AND WORLD-CLASS RESEARCH ENVIRONMENTS

The Center for Financial Frictions (FRIC) (2012-2018) – a Center of Excellence within the field of financial economics – at the Department of Finance is established on the basis of a grant from the Danish National Research Foundation.

The World-Class Research Environment (WCRE) initiative is a CBS way of fostering research environments of excellence. The WCRE II and their hosting departments (2014-2019) are:

- Human Capital, Organizational Design and Performance (Department of Economics and Department of Strategic Management and Globalization)
- Governing Responsible Business (Department of International Communication and Management)

## EXPERTS.CBS.DK

The CBS expert database features CBS researchers specialised in CBS' core research areas, who are willing to share their knowledge and comment on issues within their fields of expertise. Visit the experts at [experts.cbs.dk](https://experts.cbs.dk).

# DEPARTMENTS AND RESEARCH CENTRES

## **Department of Accounting and Auditing (ACC)**

## **Department of Business and Politics (DBP):**

Center for Civil Society Studies

## **Department of Economics (ECON):**

Centre for Economic and Business Research (CEBR)

Centre for Owner-Managed Businesses (COMB)

Pension Research Centre (PeRCent)\*

## **Department of Finance (FI):**

Center for Statistics (CST)

The DNRF Center of Excellence for Financial Frictions (FRIC)

Pension Research Centre (PeRCent)\*

## **Department of International Business Communication (IBC):**

Center for Research and Innovation in Translation and Translation Technology (CRITT)

Center for the Study of Europe (CEF)

Danish centre for Applied Speech Technology (DanCAST)

The DANTERMcentre (DANTERM)

## **Department of Intercultural Communication and Management (ICM):**

Centre for Business and Development Studies (CBDS)

CBS Centre for Corporate Social Responsibility (cbsCSR)

\* PeRCent is a joint research centre under the Department of Economics and the Department of Finance.

**Department of Innovation and Organizational Economics (INO):**

Danish Research Unit for Industrial Dynamics (DRUID)  
Research Centre on Biotech Business (Biotech Business)

**Department of International Economics and Management (INT):**

Asia Research Centre (ARC)  
Center for Corporate Governance (CCG)  
Center for International Business and Emerging Markets (CIBEM)  
Center for Leisure and Culture Services (CLCS)  
Copenhagen Business Confucius Institute (CI)

**Department of IT Management (ITM)****Department of Management, Politics and Philosophy (MPP):**

Center for Business History (CVH)  
Centre for School Leadership (CEFS)

**Department of Marketing (MARKTG):**

Center for Tourism and Culture Management (TCM)

**Department of Operations Management (OM):**

Centre for Business Development and Management (CVL)

**Department of Organization (IOA):**

Center for Health Management (CHM)  
Imagine... Creative Industries Research (Imagine...)

**Department of Strategic Management and Globalization (SMG)****Law Department (LAW)**

# DEGREE PROGRAMMES

CBS offers a comprehensive range of university degrees in economics and business administration. Other programmes combine business studies with social sciences and the humanities, offering education in the fields of IT, philosophy, politics, language, sociology, communication and others.

Our broad selection of full-time programmes complies with the three levels:

- 3-year bachelor programmes
- 2-year master programmes
- 3-year PhD

The MSc programme in Advanced Economics and Finance, an elite master programme for top qualified foreign and Danish students, is also offered at CBS.

Furthermore, we offer part-time and full-time programmes in continuing education:

- Executive master programmes
- Full-time MBA
- Diploma programmes and short courses

For more information on our wide range of part-time and full-time programmes in continuing education, please see pages 20 and 21.

# STUDENTS

(OVERALL) 01.10.2014

## TOTAL ENROLMENT:

7,996

3500



- Bachelor
- Master
- Executive master programmes
- Diploma programmes

2,781

3,282

332

1,601

## TOTAL NUMBER OF STUDENTS:

22,564

2000



- Bachelor
- Master
- Executive master programmes
- Diploma programmes

7,423

10,324

1,340

3,477

## TOTAL NUMBER OF GRADUATES:

5,235

2500



- Bachelor
- Master
- Executive master programmes
- Diploma programmes

1,866

2,117

218

1,034

# FULL-TIME UNDERGRADUATE

## Programme

**BSc** in Economics and Business Adm.

**BSc** in International Business\*

**BSc** in Business Adm. and Service Management\* (3 concentrations)

**BSc** in Business Adm. and Project Management\*

**BSc** in Business Adm. and Information Systems

**BSc** in Business Adm. and Commercial Law

**BSc** in Business Adm. and Management Science

**BSc** in Business Adm. and Philosophy\*

**BSc** in Business Adm. and Organisational Communication

**BSc** in Business Adm. and Psychology

**BSc** in Business Adm. and Sociology\*

**BSc** in International Business and Politics\*

**BSc** in International Shipping and Trade\*

**BSc** in Business, Language and Culture\*

**BSc** in Business, Asian Language and Culture\*

**BA** in Information Management\*

**BA** in International Business Communication

**BA** in Intercultural Market Communication

**BA** in English and Organisational Communication

**BA** in European Business

\* Taught in English

\*\* First graduates in 2016

\*\*\* First graduates in 2017



# PROGRAMMES

17

Enrolled	Students	Graduates
615	1,610	426
164	492	126
163	411	94
88	165	**
102	273	62
198	546	130
96	283	51
71	195	67
162	408	94
154	401	104
61	177	45
124	369	104
23	23	***
144	353	80
68	184	69
47	136	45
-	170	127
198	589	177
105	271	65
141	297	**

# FULL-TIME GRADUATE PROGR

## Programme

**MSc** in Economics and Business Adm.\* (14 concentrations)

**MSc** in Business Economics and Auditing

**MSc** in Business Adm. and Information Systems\* (3 concentrations)

**MSc** in Business Adm. and Commercial Law

**MSc** in Business Adm. and Management Science

**MSc** in Business Adm. and Philosophy\*

**MSc** in Business Adm. and Philosophy

**MSc** in Business Adm. And Organisational Communication

**MSc** in Business Adm. and Psychology

**MSc** in International Business and Politics\*

**MSc** in Business, Language and Culture\* (2 concentrations)

**MSc** in Advanced Economics and Finance\* (Elite programme)

**MSc** in Business Administration and Bioentrepreneurship\*

**MSc** in Social Science - Human Resource Management

**MSc** in Social Science - Management of Creative Business Processes\*

**MSc** in Social Science - Organisational Innovation and Entrepreneurship\*

**MSc** in Social Science - Political Communication and Management

**MSc** in Social Science - Public Management and Social Development\*

**MSc** in Social Science - Service Management\*

**MA** in International Business Communication (3 concentrations)

**MA** in Multicultural Communication in Organizations\*

Other programmes: MSc in Innovation Management (in Beijing -  
In collaboration with Aalborg University)

Enrolled	Students	Graduates
1,348	4,412	1,134
222	967	171
221	472	48
134	386	80
53	178	23
58	59	**
-	65	15
243	599	61
47	183	48
86	335	46
109	349	87
43	90	17
23	34	25
118	315	43
68	267	39
73	251	29
81	276	46
25	64	11
71	267	39
196	628	152
63	125	-

\* Taught in English    \*\* First graduates in 2016



# EXECUTIVE MASTER PROGRAMMES CONTINUING EDUCATION

An important aspect of the university's profile is the wide range of part-time programmes and courses targeted at the business sector. They range from 2-year executive master programmes to 4-year diploma programmes, Summer University and short courses.

All our programmes are research-based and designed to meet the lifelong learning and leadership development needs for executives and professionals as well as their organisations (both private and public).

As a part of continuing education, CBS Executive, a commercial foundation independent of CBS, has been established to accommodate the growing need for customised executive development programmes.

## EXECUTIVE MASTER PROGRAMMES

Full-time Master of Business Administration\*  
 Executive Master of Business Administration\*  
 Flexible Executive Master of Business Administration\*  
 Master of Public Administration  
 Master of Public Governance  
 Executive MBA in Shipping and Logistics\*  
 Master of Management Development  
 Master in Tax  
 Master in Leadership and Innovation in Complex Systems\*

## DIPLOMA PROGRAMMES

Graduate Certificate in Business Administration  
 Graduate Diploma in Business Administration

- Finance
- Financial and Management Accounting
- Financial Planning
- International Business
- Management Accounting and Process Management
- Marketing Management
- Organisation and Management
- Supply Chain Management

## CBS EXECUTIVE

High-level, targeted supplementary training and management development programmes

\* Taught in English

# LIBRARY

CBS Library receives almost one million visitors every year. With more than 700 study seats, this is one of the busiest spaces at CBS – seven days a week, all year round.

CBS Library serves the students and researchers at CBS as well as the public with study facilities, online access to quality information and much more.

In its strategy, CBS Library focuses on three growth areas: e-resources, information competences and research communication.

Over the past years, CBS Library has focused on digital materials. The use of the physical collection is decreasing rapidly in favour of electronic materials. Currently, there are more than 177,000 e-books and 44,877 e-journals available. In cooperation with programmes across CBS, CBS Library guides and teaches students, lecturers and researchers how to navigate and search in a knowledge-intensive world.



# CBS CAREER PARTNERS

CBS has established close ties to a select group of Danish and international companies, providing our Career Partners with the possibility to take part in a large diversity of activities with students.

Besides connecting with their future employees, the Career Partners play an important societal role in supporting students in their career preparation and generally join knowledge development.







cutting through complexity

THE BOSTON CONSULTING GROUP







# CBS INTERNATIONAL

## Exchange programmes

CBS strongly focuses on the students' possibility of taking elements of their education at a partner university abroad. At the same time, foreign students are an important value-add to the internationalisation of CBS' own student environment. CBS has exchange and cooperation agreements with universities and business schools all over the world.

CBS offers a wide variety of programmes and approx. 200 separate courses taught in English.

### TOTALS 31.12.2014

Exchange agreements:	314
Programmes taught in English:	33



### INTERNATIONAL STUDENTS 01.10.2014

	From CBS	To CBS - exchange	To CBS - full degree	To CBS Total
Total	1,248	1,198	4,022	5,220
Europe	480	624	3,602	4,226
North America	275	235	64	299
Latin America	93	46	46	92
Asia/Australia	338	287	159	446
Africa/the Middle East	6	6	151	157
International Summer University Program		573		

# RANKINGS

Rankings are important ways for CBS to benchmark our performance and ensure that we keep up high quality and stay focused on acquiring new goals.

## Financial Times:

CBS (Europe)	45
EMBA (World)	91
EMBA (Europe)	33
Master in General Management	37
CEMS MIM	5

## Eduniversal:

Europe	1
World	1

## UTD Top 100 Business School Research Rankings:

World	82
Europe	7

## QS Top Business Schools:

Full-time MBA (Europe)	9
------------------------	---

## Business School - Webometrics:

World	2
Europe	1



# FACILITIES



## **CBS Campus**

CBS is primarily located in four modern buildings in Frederiksberg, close to the heart of Copenhagen. Both the main complex at Solbjerg Plads, the architecturally acclaimed building by architect Henning Larsen in Dalgas Have and Kilen (the Wedge) reflect the characteristic Scandinavian style.

CBS has also rebuilt parts of the former Royal Copenhagen porcelain factory, and all parts of CBS Campus are within walking distance. CBS facilitates contact with different accommodation options for exchange students and visiting professors.

In September 2015, the newest addition to CBS campus, Graduate House, will be officially inaugurated. Open 24 hours, Graduate House will accommodate 1,600 graduate students, offering state-of-the-art teaching facilities.



## Student facilities

Student facilities include multimedia labs, interpretation labs, break-out rooms for group and project work, personal computers and Learning Resource Center. Computers are replaced with new models at least every third year. Plugs for portable laptops are readily available, and wireless connections are installed in the main buildings.

Read more about our student facilities at [cbs.dk/facilities](https://cbs.dk/facilities)

### **CBS CAMPUS**

Total area in sqm: 131,645

# FUNDING

<b>INCOME (MILLION €)</b>	<b>2014</b>
Taximeter funding:	82
Basic research funding and other government grants:	44
Externally funded projects:	13
Tuition fees:	20
Other income:	7
<b>Income, total</b>	<b>165.6</b>

<b>EXPENSES (MILLION €)</b>	<b>2014</b>
Payroll costs	113.5
Rent and real property taxes	13.4
Operation and maintenance of buildings	7.8
Other operating expenses	29.8
<b>Total operating expenses</b>	<b>164.6</b>

About 76 % of CBS' financial foundation is derived from state funding, research grants and grants for education on a performance-based system of resource allocation. CBS strives to increase the external share of research funding. 12 % of CBS' income derives from tuition fees, 8 % from external funding, and 4 % from other income.



# INTERNATIONAL RECOGNITION

33

Since 2000, CBS has been accredited by EQUIS (European Quality Improvement System), and since 2007 also by AMBA (Association of MBAs). On 1 August 2011, CBS received accreditation by AACSB (Association to Advance Collegiate Schools of Business) as the first school in Scandinavia.

CBS has thus acquired 'The Triple Crown', an acknowledgement shared by only 69 business schools worldwide.

CBS is the Danish member of CEMS - The Global Alliance in Management Education and a member of Partnership in International Management (PIM).





# COPENHAGEN

Copper-roofed town houses, world-renowned architecture, timeless design and open air swim baths by the harbour. Copenhagen was founded more than 800 years ago and combines the old-world charm of its medieval origins with the vibrant life of a modern European metropolis.

With 1.9 million inhabitants, the city is human in scale and lively in atmosphere. A network of car-free pedestrian zones and cobbled squares create a liveable and atmospheric downtown area with cafés, cinemas and museums. Home to Europe's longest pedestrian shopping street, Strøget, the city offers great shopping facilities. Since most Danes are fluent in English, you will find it easy to communicate.

Grundtvigs Parkvej

M1  
M2

M  
Flintholm

Flintholm (FH)

Stig Lommers Plads 2

Dirch Passers Alle

Flintholm Alle

Dirch Passers Alle

Finsensvej







Finsensvej

P. G. Ramms Alle

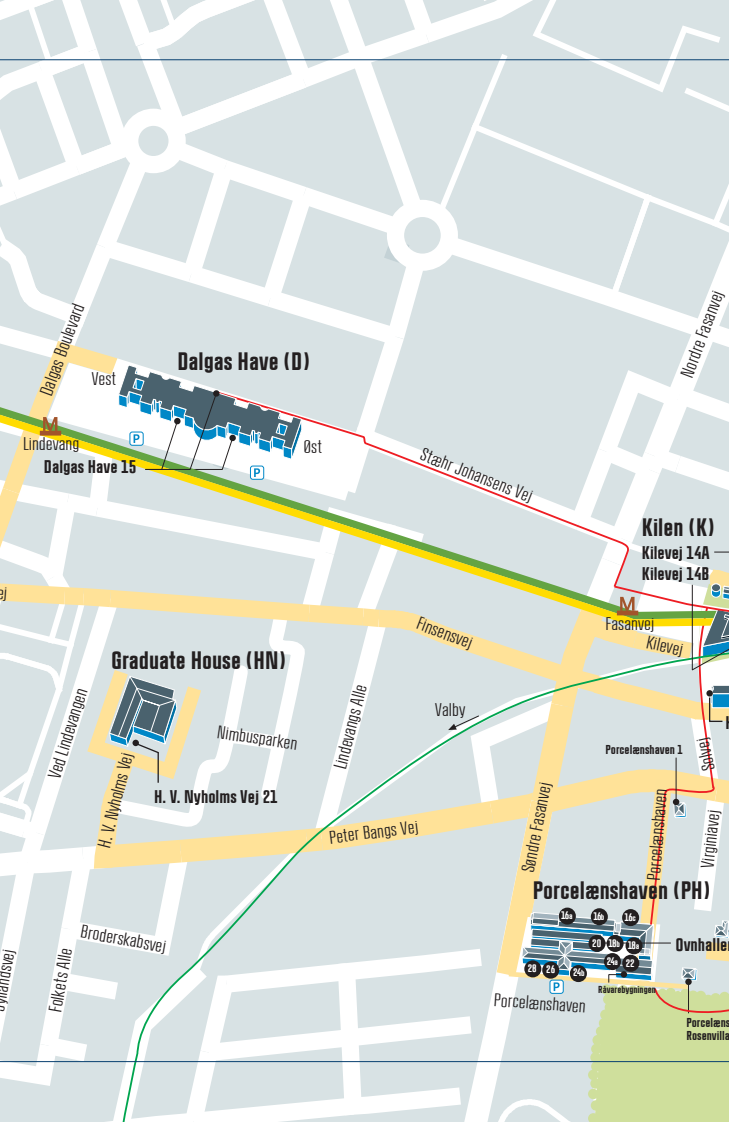
Dalgas Boulevard

Peter Bangs Vej

Peter Bangs Vej

0m 100m



### Dalgas Have (D)

Vest

Øst

Dalgas Have 15

Stær Johansens Vej

### Kilen (K)

Kilevej 14A

Kilevej 14B

### Graduate House (HN)

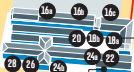


H. V. Nyholms Vej 21

Nimbusparken

Valby

### Porcelænshaven (PH)



Porcelænshaven

Ovnhallet

Porcelæns  
Rosenvilla



### Solbjerg Plads (SP)

Frederiksberg Centret Shopping Mall

Frederiksberg

Solbjerg Plads 3

Solbjergvej 3 (SBV)

Radisson Blue Falconer Hotel & Conference Center

Howitzvej 11-13

Grundtvigsvej 37

Grundtvigsvej 25 B

Grundtvigsvej

Gt. Kongevej

Allegade

Smallegade

Howitzvej

Frederiksberg Have

Steen Blichersvej 22

shaven 7

a

Howitzvej 60 (HOW)

P. Andersens Vej

Nyelandsvej

Nyelandsvej

Falkoner Alle

Nørrebro

M1 → Westmager  
M2 → Årart

Solbjergvej

Falkoner Alle

Sulows Alle

Solbjergvej

COPENHAGEN BUSINESS SCHOOL  
SOLBJERG PLADS 3  
2000 FREDERIKSBERG  
DENMARK

TEL: +45 3815 3815  
FAX: +45 3815 2015  
E-MAIL: CBS@CBS.DK

[WWW.CBS.DK](http://WWW.CBS.DK)

PHOTOS BY:  
BJARKE MACCARTHY,  
TAO LYTZEN, JAKOB BOSERUP

DESIGN CONCEPT:  
1508 A/S

PRODUCTION:  
GRAFISK RÅDGIVNING APS

OFFICE OF EXTERNAL AFFAIRS